

Ch. Bansi Lal Govt. College for Women, Tosham (Bhiwani)

COMMERCE SOCIETY

In the commerce society, many activities are done by the Commerce Department with the motive of applying **new innovative techniques** of teaching and learning. Various competitions are organized in this society. These activities includes commercial words antakshari in order to **improve their communication skills**, ad-making, poster making, **essay writing competition**, etc. to improve their writing and thinking abilities. These activities also increase the confidence of the students and also **improve their skills and knowledge**. All students participate in these activities very enthusiastically and were motivated by them.

Session 2020-21

AD-Making Competition Dated 10.02.2021

The Department of Commerce organized an **Ad-Making Competition**. Mrs. Meenakshi and Mrs. Renu Gupta conducted the program in the direction of HOD Ms. Isha Chaudhary. The competition aims to develop skills in commerce among the students. Girls took part in this competition. Monika made an AD of hand sanitizer, Tanya made AD of circus tickets, etc. Mr. Rajendra and Mrs. Sushil played the role of judges in that competition. Prizes were distributed to the winning students. And Principal sir motivated the students to take part in competitions.

विज्ञापन बनाओ प्रतियोगिता में तमन्ना ने मारी बाजी

अटल हिंद संवाददाता/तोशाम। बुधवार को स्थानीय चौधरी बंसीलाल राजकीय महिला महाविद्यालय में प्राचार्य डॉ. दलीप सिंह के तत्वाधान में वाणिज्य विभाग के द्वारा वाणिज्य व वाणिज्यिक कुशलताओं का विकास करने हेतु ऐड मेकिंग प्रतियोगिता आयोजित करवाई गई। कार्यक्रम का संचालन मीनाक्षी व रेनु ने किया। प्रतियोगिता में करीबन 5 दर्जन छात्राओं ने भाग लिया। इस दौरान छात्रा तान्या ने सर्कस टिकट, आशा ने कॉफी व मोनिका ने हैंड सैनिटाइजर का विज्ञापन बनाया। वहीं अन्य छात्राओं ने शैंपू, केश तेल, टूथपेस्ट, मोबाइल आदि उत्पादों के विज्ञापन तैयार किए। प्रतियोगिता के दौरान राजेंद्र व सुशील ने निर्णायक की भूमिका अदा की। प्रतियोगिता में बीकॉम प्रथम वर्ष की छात्रा तमन्ना ने सबसे अच्छा



Essay Writing competition Dated: 23.01.2021

The Department of Commerce organized the essay writing competition under the direction of



चौधरी बंसी लाल महिला महाविद्यालय में आयोजित
प्रतियोगिता में भाग लेते प्रतिभागी। (भारतवाज)
**‘निबंध लेखन प्रतियोगिता
में यशिका प्रथम’**

Principal Dr. Dalbir Singh. The Topic of the online essay was “Development during Covid-19”. About 50 students took part in the competition. In their essay, the students showed measures to avoid covid-19 and changes in consumer behavior due to the epidemic and positive and negative changes in market trends due to it. Mrs. Renu Gupta and Mrs. Meenakshi were

coordinators of the program. Dr. Rajendra Singh played the role of the judge for the selection of the best essays. Principal, Mr. Dalbir Singh and Mrs. Isha Chaudhary gave the prizes to the winning students.

Christmas Tree Decoration Competition Dated: 24.12.2020

A Christmas tree decoration competition was conducted online on the eve of Christmas. In this, a lot of students participated and decorated the trees very beautifully. Such competitions improve the creativity of students and also gave the knowledge about the diversity of our culture. Around 50 students participated in this competition.



Game Theory Dated: 15.12.2020

A Whatsapp group was created in order to apply game theory for learning in the evening sessions. This had lessened the burden created in the minds of students due to Covid and because of online studies. Various online riddles, games, activities, etc., were carried out on 15.12.2020 and different other days through Whatsapp, in which students participated enthusiastically and enjoyed a lot.

Inter class Commercial Abbreviations Activity Dated: 27.11.2020

An Inter class Commercial Abbreviation Activity was conducted on 27.11.2020. In this, about 40 students participate. Various commerce-related abbreviations were given to students, which they answered correctly. This kind of competition increases the vocabulary about the subject and built confidence.

Introductory Session Dated 03.11.2020

Conducted a session regarding online Introduction for B.com I year students. They were told about the rules and regulations of the college like what kind of activities are being carried out by the various cells in the college from time to time. The timetable was also introduced to them in that session. Moreover, Haryana Day was celebrated along with B.com II and B.com III year students. Students shared their views in the form of speech and poem. In total, that was a very interactive session with all the students.

SESSION 2019-20

Quiz Competition Dated 04.03.2020

A Quiz Competition was organized by the Department of Commerce on 04.03.2020. In this total, ten teams participated. In each team, there were a total of three students comprising of one student from each class of B.COM. In this competition total of ten rounds were held. Topics were accounting, management, general knowledge, advertisement. All competitors took a keen interest in this competition and enjoyed it. By this, the knowledge and confidence of students rose to a great extent. Winners were:



POSITION	TEAM	NAME	CLASS
1 ST	C	MEENU POONAM LAXMI	B.COM III B.COM II B.COM I
2 ND	F	LALITA TANYA TAMMANA	B.COM III B.COM II B.COM I
3 RD	E	NIDHI NITIKSHA KHUSHBOO	B.COM III B.COM II B.COM I

“SPANDAN 2020” Dated 10.02.2020

“SPANDAN 2020” was organized by the department of commerce in Chaudhary Bansilal University Bhiwani on 10.02.2020. Following students had participated in that fest:-

S. No.	Name	Father's Name	Class	Roll No.	Activity
1.	Nisha	Shaymlal	B.comIII	1353820014	Cooking
2.	Lalita	Mukesh kr.	B.comIII	1353820043	Cooking
3.	Meenu	Sushil kr.	B.comIII	1353820028	Collage making
4.	Neetu	Pawan kr.	B.comIII	1353820036	Collage making
5.	Pratibha	Mr. Albert	B.comIII	1353820046	Collage making
6.	Divya	Parveen kr.	B.comI	2976120028	PPT
7.	Aarti	Satish kr.	B.comI	2976120005	PPT

Motivational Movie (Bol Bachan) Dated: 07.02.2020

Motivational movie (Bol Bachchan) shown to all classes of B.com in order to improve their communication skills dated 07.02.2020. Teachers told the students about how to face the Interview, how to give answers. All students watched a movie with full concentration, and teachers inspired them a lot.

Case study Review Competition dated 06-02-2020

The department of commerce organized a case study review competition on 06-02-2020, where students were given the case of Maggi crisis management 2014. Near about 100 students participated in the competition. Students were asked to act as crisis managers and present strategies to handle the situation. Students came out with a perfect method for crisis management. The college principal Smt. Sunita Devi gave prizes to the winner of this competition. The winners were:



POSITION	NAME	CLASS
IST	NISHA	B.COM III
2 ND	SEEMA	B.COM III
3 RD	TANYA	B.COM II

Workshop at CBLU Dated: 04.02.2020

The Department of Commerce, Ch. Bansilal University, Bhiwani organized a film appreciation workshop on 04.02.2020 to construct, understand, and appreciate cinema's magic while learning about the art form's Bhiwani. Those who participated in this workshop also got a certificate.

S.NO.	NAME	CLASS
1	NISHA	B.COM III
2	LALITA	B.COM III
3	MEENU GOYAL	B.COM III
4	NEETU	B.COM III
5	KHUSHBOO	B.COM II

Lohri Celebration dated 13-01-2020

Lohri function was organized on 13-01-2020, under the guidance of worthy principal Smt. Sunita Devi and with the cooperation of staff members. Principal lit the fire and prashad was distributed to the staff and students. Students actively participated in the event by showing their talent like singing and dancing.



Diwali Mela dated 23-10-2019

The department of commerce organized Diwali Mela on 23-10-2019. The event started with



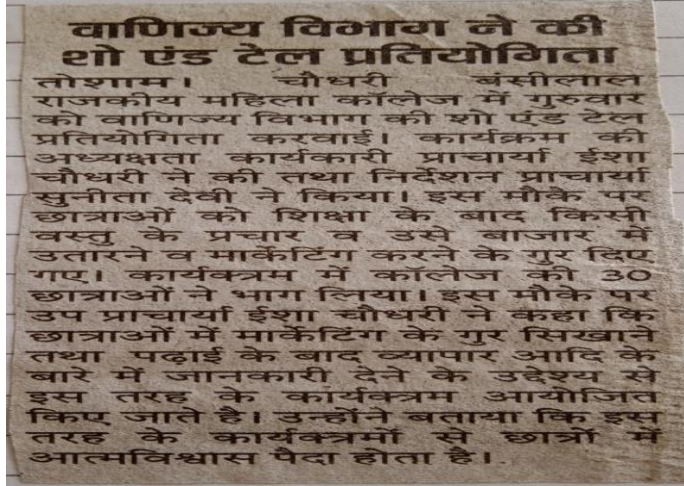
Maasaraswati prayer. Near about 150 students participated in this event. Students prepared 24 food items with stalls, and 13 games were organized for the staff and the students. There was also an art and craft exhibition and through the medium of stalls, students sold various gift items like candles, Deepak, gift items, etc. and earned a good amount.

Entrepreneurship seminar dated 12-10-2019

A seminar on entrepreneurship was organized on 12-10-2019 by the commerce department, where two women entrepreneurs of Tosham (Bhiwani), Ms. Poonamdevi and Ms. Nikki Devi, running their own business, were called. They discussed their journey of success with the students and also the procedure to start their own business. Also, handle the queries of all students very efficiently. College Principal Smt. Sunita Devi and Ms. Isha Choudhary, along with other commerce staff members, were also present there to boost the energy of the students



Show and Tell Competition dated 26-09-2019



Show and tell competition was organized by the Department of Commerce on 26-09-2019 whereby students were supposed to sell products by showing. Near about 30 students participated in this competition. B.Com III year student Lalita conducted the stage. Along with Madam Principal Smt. Sunita Devi, the following staff members Sh. Surrender Narwal, Sh. Rajender, Ms. Meenakshi, Ms. Renu, and Ms. Nisha were also

present. The winners of this competition were.

POSITION	NAME	CLASS
IST	VAISHALI	B.COM II
2 ND	NAVEEN	B.COM III
3 RD	KHUSHBOO	B.COM I
3 RD	NISHA	B.COM III

Inter-Class question answer session dated 25-09-2019

Inter class question-answer session was held on 25-09-2019 to enhance the overall knowledge of the students. Students from B.Com I, B.Com II, and B.Com III participated in this session. The session was head by Departmental Head Ms. Isha Chaudhary along with the entire commerce staff.



Inter class commercial words antakshari dated 20-09-2019

An inter-class antakshari on commercial words was organized for the students of B.Com on 20th sept 2019 under the supervision of department head Ms. Isha Choudhary along with Ms. Meenakshi and Ms. Renu. Students of B.Com. took this challenge very enthusiastically, and it was moreover a brain exercise for the students.

Inter class group discussion on latest trends in business August 2019

An inter class group discussion on the latest trends in business was organized by the department of commerce in august 2019 where about 100 students were present in the class. Students came out very emerging topics in the field of commerce like digital marketing, artificial intelligence, GST etc. and also they have various queries in their mind that are being sorted by the staff of commerce present there.

Introduction session in July 2019

The introduction session was organized by the commerce department for the new students who took admission in B.Com Ist year in July 2019. Students were introduced to their teachers that will be going to teach them various subjects, and they are also familiarizing themselves with their senior students, college campus, and many more. Students were told how to maintain a balance between academic and extracurricular activities.



SESSION 2018-19

Management quotation competition dated 31-01-2019

On 31-01-2019, a management quotation competition was organized by the commerce department, where around 90 students participated. Students presented quotes on management, communication, economics, disaster management, and time management, etc. This competition was organized under the guidance of Smt. Sunita Devi (Principal) and department head Isha Choudhary. The judges for this competition were sh. Surrender, sh. Pardeep, Ms. Minakshi. The principal gave away the prizes to the winners of competition and congratulated them. Ms. The winners of this event were:



POSITION	NAME	CLASS
1 ST	NISHA	B.COM II
2 ND	NIDHI MEHTA NEHA	B.COM II B.COM II
3 RD	SAROJ BALA ISHA	B.COM II B.COM I

Ad Making Competition dated 30-08-2018

Ad-making competition was organized on 30-08-2018 under the direction of worthy Principal Smt. Sunita Devi and around 80% of the students from B.Com took participation in this. Since the present era is flooded with advertisements worldwide and the consumers' buying decision depends on these ads. Students prepared attractive advertisements related to different products like Amul butter, Paytm, mobile, handbags, etc. Judges for this event were Ms. Isha Chaudhary, Sh. Surrender, Sh. Pardeep and Ms. Meenakshi. Winners of this event were:



POSITION	NAME	CLASS

IST	NEETU	B.COM II
2 ND	NIDHI POOJA	B.COM III B.COM III
3 RD	LALITA ANITA	B.COM II B.COM III

SESSION 2017-18

Farewell party dated 12-04-2018

The farewell party organized by the department of commerce for the students of BCom second and the first year gave a final year Students of dance and sing some students were tears in their eyes. The addressed the students gave blessings for their farewell was organized the title of miss occasion, ms. Isha Minakshi, and Shri perform the role of occasion, J.S. Duhan, Suman, Rajbir, members were also present there. The party was wound up by mixed emotions, happiness, and sadness.



farewell to B.Com perform various types songs. At this event, happy, and some had college principal of their final year and bright future. Miss where miss pooja got farewell. On this Chaudhury, Ms. Pardeep Kumar judges. On this Chandrakant, ranches, surrender, etc., staff

Beauty tips seminar dated 19-03-2018

On 19th March 2018, a beauty tips seminar was organized by the department of commerce and a women's cell under the supervision of respected principal Smt. Sunita Devi. The speaker for this event was Shri. Vivek, director, international, international,



Sh.Pawan(manager), himanshi, sonam, shubham and priyanka. The students were made aware of Oren international and their courses like makeup, hairstyle, nail art, etc. The students were given practical knowledge of nail art. Staff members Ms. IshaChadhaury, Sh. Pradeep Kumar and Ms.Meenakshi motivated the students to take part in these kinds of activities

Quiz competition dated on 15-02-2018

A quiz competition was organized on 15thfeb 2018, where ten teams participated in this quiz competition. The quiz competition was divided into eleven different rounds with different subjects like accounting, economics, communication, management, marketing, and general knowledge. Mr. Pardeep, Ms. Meenkashi and Sh.Rajender performed the role of quiz masters. Ms. Isha Chadhuary concluded this event by appraising the students. The college principal motivated the students and awarded the winners Tanya, Yukti and Sakshi stood. First, Manisha, Anita, and Monika stood second, and Lalita, Anuradha stood third.

Review of the movie competition dated on 16-09-2017

The department of commerce organized the commercial review of the movie competition under the supervision of Dr. 16thsept 2017. The given movies entitled oh my god for the Participants suggested discrimination should be should more empower Dangal. Based on the my god, should avoid discrimination based on these reviews. Staff IshaChadhaury, Sh. Sh, Pradeep Kumar, and motivated them to activity. At the end of principal distributed the winners. The winners



J.S Duhan on participants were Dangal, P.K, and review. gender removed and women based on movie P.K and, oh social the students on members Ms. Surender Singh, Ms. Meenakshi participate in this the event, the prizes to the for this event were:

POSITION	NAME	CLASS
1 ST	DIKSHA	B.COM III
2 ND	YUKTI	B.COM II

3 RD	SANGEETA	B.COM II

Ad Making Competition dated 01-09-2017

Ad-making competition was organized on 01-09-2017 under the direction of worthy Principal Smt. Sunita Devi and around 90% of the students from B.Com took participation in this. Since the present era is flooded with advertisements worldwide and the consumers' buying decision depends on these ads. Students prepared attractive promotions related to different products like milk, pickles, hair oils, face creams, etc. Judges for this event were Ms. Isha Choudhary, Sh. Surrender, Sh. Parddep and Ms. Meenakshi. Winners of this event were



POSITION	NAME	CLASS
1 ST	SURUCHI	B.COM III
2 ND	ANURADHA NIDHI	B.COM II B.COM II
3 RD	SAKSHI RADHIKA	B.COM III B.COM III

SESSION 2016-17

One day seminar

Organized a one-day seminar on “Financial Literacy” presided over by Dr. Jagbir Singh, chairman of the board of school I.J. Khatter General Gramin Bank Sh. NABARA. SH. Bhiwani Sh. S.N. Haryana Gramin speaker in the said literacy is the skills and knowledge to make an informed with all of their B.COM students have competition. The is “J.S.DUHAN” and distributes the prizes.



education, Haryana Dr. Manager, Sarv Haryana SOHAN LAL D.D.M KULIT SINGH LDM Sharma, Manager, Sarv Bank, was the leading seminar. Financial possession of the set of that allows individuals and practical decisions financial resources. All participated in this principal of the college also motivates them and

Cooking without fire



Conducted cooking without fire competition by giving the shape of business showing business tactics’ that is how to make profit under collaboration women cell. All B.COM students are participated in this competition. Recipe was made, like as milk shake, biscuit cake, sandwiches, fruit chaat etc.

POSITION	NAME	CLASS	ROLL NO.
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1 ST	PRIYANKA	B.COM 2 ND	2122
2 ND	PURVI	B.COM 1 ST	2043
3 RD	SAKSHI	B.SC. 1ST (MED)	3116

Communication skill

PPT shown to students of B.COM 1ST, B.COM 2ND & B.COM 3RD on the topic “communication skill “on 1st, 2nd & 3rd Feb respectively. With active listening, friendliness, confidence, respect, and empathy, we could increase our communication skills. Developing communication skills is essential for professional and private life to learn about critical communication skills and improve them.

Case study



Case studies applied to students of B.COM 3rd. Case study is a research method involving and up close in –depth and detailed examination of particular case. A case study on ARVIND SHAH (Dr.)V KAMLABEN KUSHWAHA about services have to be rendered with due care and in accordance with the Law was given to students. They elaborated the case well.

1.Researcher can have control over variables

2.Human perform can experiments anyway

Lecture on Time management

Delivered lecture on "TIME MANAGEMENT" to B.COM 2ND year. Time management plans and exercises conscious control of time spent on specific activities to increase effectiveness,

efficiency, and productivity. **BENEFITS OF TIME MANAGEMENT:** deliver work on time, provide better quality work, more productivity, and efficiency, much less procrastination, less stress, and anxiety, improve quality of life, more opportunities, and career growth.

Business communication games

Conducted various games to understand topics of business communication to B.COM 1ST. These games were so interesting and seniors also participated in this. Business communication means to exchange our ideas, thought, facts, opinions by two or more person **BENEFITS OF BUSINESS COMMUNICATION** Game theory

- 1 financial savings
- 2 wider business appeal
- 3 increased productivity

Advertisement Making Competition

Students made posters. A massive amount of effort was made by students. Students made unique



and creative signs. The competition was held in the presence of HOD, MR. DALBIR with other staff members, MRS. ISHA CHAUDHRY, MR. PRADEEP, DR. JS DUHAN, MRS. VIBHA, MR. SURENDRA NARWAL and others. MRS. SUNITA DEVI increased student's confidence by praising them and admiring their efforts.

SESSION 2015-16

Personality Development

Organized an extension lecture of Dr.SATPAL ARYA, Assistant professor, G.C. Bhiwani on



Personality Development. Personality development is relatively end during pattern of the thoughts, feeling and behavior that Distinguish individual for one another. The principal "J.S.DUHAN" and motivates them.

Quiz Contest

Deptt. organized a quiz contest of Commerce and maximum Commerce's students took part in it. Questions related to Business, accounts, finance, Business leaders were asked from students. Students responded very nicely. They actively took part in the quiz. They made great efforts. Mrs. Isha Chaudhry, Mr. Dalbir, Mr. Pardeep and other staff members were present there. The principal Mr. JS Duhan also motivated and appreciated the students.

Farewell

B.com 2nd year students gave a farewell to B.com 3rd year Students. Studrnts enjoyed the party alot. They were dancing, singing, playing and doing many other exciting activities. POOJA GOYAL was Miss Farewell, followed by 1st runner-up Miss VANDANA and 2nd runner-up Miss POOJA JANGRA. The principal and other staff members were also present.



SESSION 2014- 15

Group discussion

TA group discussion was organized on intra class level. The topic given was “ENTREPRENEURSHIP” Students emphasized on its meaning by saying that it is the process of designing, launching, and running a new business, which is often initially a small business. The people who create this business are called entrepreneurs. The principal Dr. Suchitra motivated the students.



Case study

A case study was organized in the commerce department, which was very interested and beneficial for students. In this, students gained knowledge and increased their level of innovative ideas. The students were given the case of Martin Incorporations. Martin Incorporation was involved in the cosmetics and perfume business. The company was following the product concept of marketing and catered only to their existing customers while paying no attention to the consumer's changing needs and demands. A marketing graduate named Ash joined the company and advised the company about necessary changes that must make in the product based on changing taste and preferences of consumers to sell the company company's products successfully.

Essay Writing

The commerce department conducted an essay writing competition. Students' topic was "Importance of Commerce in Saving the Environment,"; an essay that talks about the possibilities of turning the tides will be a great read. All college students took part in the competition actively. Students made great efforts to present their thoughts and views. The essays were very catchy and exciting. The competition was held in the presence of HOD, MR. DALBIR with other staff members, MRS. ISHA CHAUDHRY, MR. PRADEEP, DR. JS DUHAN, MRS. VIBHA and others. Dr. SUCHITRA increased student's confidence by praising them and admiring their efforts.

